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Media Kit 2012

[Techtime News](#) is the only daily news source for the Electronics Industry in Israel. We give daily coverage of business, supply-chain and technology developments, announcements, events promotions and analysis. Our readers include engineers and decision makers in the local industry. The website and its weekly newsletter reach about 9, 000 readers a month.

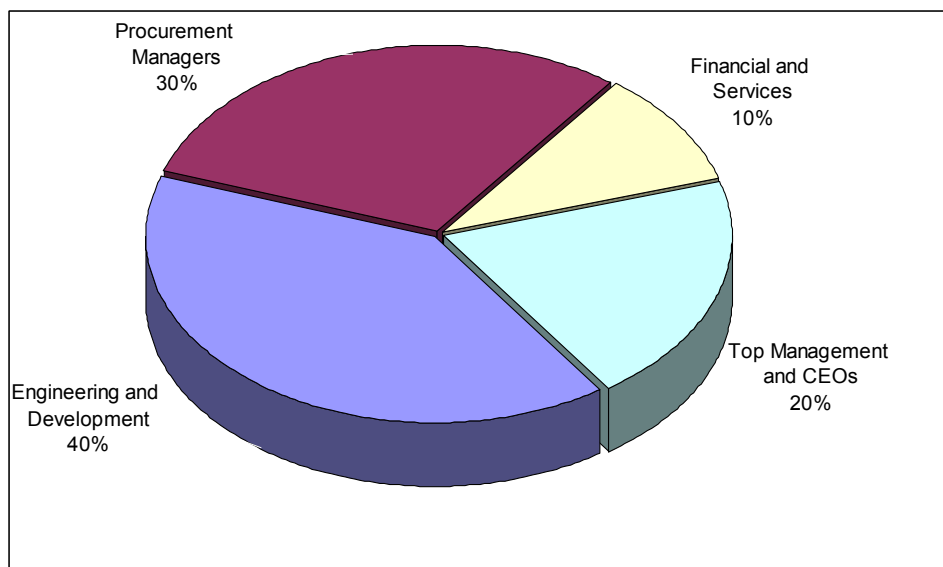
Techtime was established 2 years ago by Roni Lifshitz in order to fill the information gap in the local electronics industry: It gives the decision makers and engineers a daily tool they need to be updated and make decisions.

Personal background:

Eng. Lifshitz served as a Professional Advisor to the Minister of Science and Technology in the State of Israel. He also was the Editor of High-tech and Technology sections in the business newspaper Globes and the editor of the professional magazines Technologies and Electronica.

Techtime public reach is far beyond its direct readers. We have affiliate agreement with the prestigious TheMarker and are regularly quoted by the daily IVC News.

Our Subscribers Profile Breakdown:



Our Advertising Options:

Our Prices:

Premium	468x60 pxl	1,200 US Dollars per Month
Broad	300x250 pxl	1,200 US Dollars per Month
Target	300x60 pxl	600 US Dollars per Month
Point (starting 2013)	125x125 pxl	600 US Dollars per Month

For more information please contact:

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